## **CURLY HAIR SENSORIAL CREAM (EU07812)**

A leave-in gel in oil surprising texture for lastingly defined curls.

A	Aqua/Water SIMULQUAT™ HC 305 (Acrylamidopropyltrimonium Chloride/Acrylates Copolymer, Isohexadecane, Coceth-7)	Seppic	74.63% <b>2.50</b> %
	Glycerin		4.00%
	Sol. 1% C.I. 19140	Sensient LCW	0.10%
	Sol. 1% C.I. 15985	Sensient LCW	0.07%
	Sol. 12% TEA		qs pH
В	<b>EASYNOV™</b> (Octyldodecanol Octyldodecyl Xyloside, PEG-30 Dipolyhydroxystearate)	Seppic	2.50%
	<b>EMOGREEN™ HP 40</b> (C15-19 Alkane, Hydrogenated Polyfarnesene)	Seppic	2.00%
	Cocos Nucifera oil	Olvea	1.00%
	Octyldodecanol		8.00%
	Fragrance Smooth Caress	EP	0.20%
С	<b>XYLISHINE™ C</b> (Xylitylglucoside, Anhydroxylitol, Maltitol, Xylitol, Pelvetia Canaliculata Extract)	Seppic	3.00%
	Polyquaternium-7	Lubrizol	1.00%
	Phenoxyethanol, ethylhexylglycerin	DKSH	1.00%

Aspect: Pale orange light cream

pH: NA/ VISCOSITIES: 1D at RT: 27 000 mPa.s Brookfield M4V6, after 1M at TA: 38 500 mPa.s Brookfield M4V6

Recovery at RT (after 1M at 45°C): 27 600 mPa.s Brookfield M4V6

STABILITY: 3M at RT, 45°C

## FORMULATION ADVICES: Pilot scale - 6kg batch - Trimix, defloculator

Weigh phase A water. Add glycerine, then dyes, stirring at 500rpm. Then add Simulquat, stirring at 1800rpm for 5min. Continue for 10min, adding light agitation around the edges of the tank. Adjust pH to between 4 and 4.5. Weigh phase D and melt at 50°C. Once homogeneous, add the perfume. Then pour into the vat under slow anchor agitation for 1min at 20rpm, then 10min at max speed (94rpm). Weigh the ingredients of phase C and add them one by one to mixture A+B under anchor agitation (50rpm).



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## HIGHLIGHT:

In association with SIMULQUAT™ HC 305, EASYNOV™ creates this unique gel-in-oil texture from our GELTRAP™ patented technology.

**EMOGREEN™ HP40** provides film forming properties with a soft and supple afterfeel. It brings a conditioning effect.

**XYLISHINE™C** controls the volume of hair and repairs hair cuticle restoring hair & water interactions.

Apply on damp and detangled hair per section. Scrunch to define curls.







GEL IN OIL TEXTURE
CURLS DEFINED, NO FRIZZ

**CONDITIONING & SHINE**