

## **US20168** | Overnight Lip Mask

An anti-aging treatment for lips



Plumping lips

Moisturizing

Firmness and elasticity



| Α | Water<br>Glycerin<br>Phenoxyethanol & Ethylhexylglycerin<br>SOLAGUM™ AX  | 78.98%<br>3.00%<br>1.00%<br><b>0.50%</b>           |
|---|--|--|
| В | SEPILIFT <sup>TM</sup> DPHP SEA LAVENDER SC JUVENESSENCE <sup>TM</sup> KARITE ON** DUB ESTOLINE®* Organic Deodorized Coconut Oil** | 1.00%<br>1.00%<br>1.00%<br>3.00%<br>6.00%<br>3.00% |
| С | SEPIMAX ZEN™   | 1.30%  |
| D | Fragrance "Sweet Berry"  | 0.10%  |
| E | Sodium hydroxide, 30% solution, qs to pH 5.5 - 6.5   | 0.12%  |

## Shiny White Cream / Packaging: Pump

pH: 5.6 / VISCOSITIES: 1M at RT: 32,093 cps Brookfield LV64V6 Recovery at RT (after 1M at 45°C): 29,694 cps Brookfield LV64V6 STABILITY: Passed 3 month at RT, 45°C, & 3 F/T cycles (-5°C/+40°C)

FORMULATION ADVICES: Laboratory scale - 300g - Deflocculator Combine phase A and mix with deflocculator until Solagum<sup>™</sup> AX is swelled. Combine phase B ingredients and heat to 75C to melt Sepilift<sup>™</sup> DPHP. Disperse phase C into phase B and mix well. While agitating phase A with a deflocculator, add phase BC into phase A and then add phase D. Once a nice emulsion is formed, add phase E and mix well. Check/adiust bH (5.5-6.5).

## A stringy but not sticky texture, creating a restoring film on the lips

Moisturization, firmness and plumping effects for rejuvenated lips!

**SOLAGUM™** AX and **SEPIMAX™ ZEN** create this cream gel with a stringy and film forming effect on the skin.

SOLAGUMTM AX(Acacia Senegal Gum and Xanthan Gum) Smart combination of natural thickening polymers, offering better stabilizing effect than xanthan gum while ensuring easy spreading and film forming effect.

**SEPIMAXTM ZEN** (*Polyacrylate Crosspolymer-6*) Pre-neutralized powder polymeric thickener providing **oil stabilizing effect**, particle suspension, electrolytes resistance and **film-forming effect**. It imparts **rich**, **velvet and elegant skin feel**.

**DUB ESTOLINE®\*** comforting ester contributes to the **film forming effect** with **non-sticky** texture (Ethylhexyl polyhydroxystearate)

A highly structured liquid polymer ester with a surprising **honey-like yet non-sticky texture**.

KARITE ON\*\* is a liquid shea butter, for a light texture and softening & nourishing effect (Butyrospermum Parkii Butter Extract)

A 100% **natural emollient** made of the liquid fraction of shea butter with a low melting point.

Organic Deodorized Coconut Oil\*\* deeply moisturizes, nourishes and softens the skin (Cocos nucífera oil)

A very stable oil against oxidation and semi-solid at room temperature. Very unique in its fatty acid composition, it increases  ${\bf skin}$   ${\bf hydration}$  and  ${\bf elasticity}$ .

A combination of 3 active ingredients to rejuvenate the lips:

SEPILIFT<sup>TM</sup> DPHP Aminovector<sup>TM</sup> boosts natural collagen fibers, reduces wrinkles and plumps the lips (Dipalmitoyl Hydroxyproline)

**SEA LAVENDER SC** plant extract boosts collagen and hyaluronic acid for a **plumping & moisturizing effect** (Caprylic/Capric triglyceride - Limonium Gerberi Extract)

JUVENESSENCE brown seaweed protects from accelerated aging and increases skin firmness and elasticity. (Caprylic/Capric Triglyceride - Alaria esculenta extract)

ADDITIONAL INGREDIENTS: Phenoxyethanol& Ethylhexylglycerin: EUXYL® PE9010 (SCHULKE) / Fragrance "Sweet Berry": \$78655\S7 (GIVALIDAN)

\*Stearinerie Dubois's and \*\*SOPHIM's products distributed in the US by SEPPIC Inc.



